



Corporate Stock & Winter Partnership Proposal



Registered Charity Number 1175229



About Us

Sussex Homeless Support is a registered UK charity supporting people experiencing homelessness across Sussex. Based in Brighton & Hove, where you are 5 times more likely to die Homeless than in any other city outside London.

For 11 years, SHS has provided services to the homeless, rough sleepers & those in poverty. These are the most vulnerable in our city and further afield. Starting out with a pasting table and a frying pan, feeding around 12 rough sleepers, we have grown to a point where we now see as many as 200 in a queue and hand out over 400 meals a week. The last 11 years have seen us grow to match the need; we've deployed converted buses to provide emergency hostel services, built "first homes" to show government what the Community can achieve. We are driven by a pure motivation to end homelessness and poverty.



About Us



400 meals a week



1.2 ton in supplies



About Us

Our dedicated volunteers who sort, cook, serve meals, hand out necessities, and help raise money to help vulnerable and marginalised people on the streets of Brighton and Hove



Corporate Stock & Winter Partnership Proposal

Give surplus stock a second life

Give someone experiencing homelessness a warmer winter

We are seeking partnerships with retailers, brands, wholesalers and manufacturers who can help us turn surplus stock, customer returns, end-of-line products and discounted merchandise into **direct, measurable support for people experiencing homelessness.**



Our Winter 2026 Mission

200 Sleeping Bags



Winter presents some of the greatest challenges for people sleeping rough or living without secure accommodation.

Our immediate winter target is to provide:

200 Sleep Bags
600 Pairs of Warm Socks

These essential items can make an immediate difference to someone facing cold nights without safe accommodation.

At the same time, we are developing a sustainable fundraising model that allows donated or discounted retail stock to generate ongoing income for our frontline work.



600 Pairs of Warm socks

How the Partnership Works

We are asking retail and wholesale partners to consider providing suitable stock through one of three partnership models.

1. DONATED STOCK

Suitable surplus, excess, end-of-line, sample or customer-return stock can be donated to Sussex Homeless Support.

We will assess the stock and sell suitable items through our charity resale channels.



2. CHARITY-PRICED STOCK

Where donation is not possible, we would welcome the opportunity to purchase suitable stock at a substantially reduced charitable or liquidation price.

This could include:

- Excess inventory
- Customer returns
- End-of-line products
- Seasonal clearance
- Discontinued ranges
- Samples
- Packaging-damaged but saleable products
- New or nearly-new clothing and footwear

3. SPONSORED STOCK

Companies can also sponsor a specific purchase or winter target.

For example:

£500 help provide winter essentials

£1,000 sponsor a significant quantity of clothing/socks

£2,500 help fund a major part of our winter equipment programme

We are happy to work with each partner to create a contribution level that fits their organisation.

Our Charity Resale Model

Sussex Homeless Support has developed online resale channels through eBay and Whatnot Live.

Suitable stock can be sold through these channels, allowing us to convert retail products into unrestricted charitable income.

This provides our partners with an alternative route for suitable surplus stock while allowing us to create a sustainable source of fundraising income.

Our model is simple:

**Surplus stock → Sussex Homeless Support →
Resale → Fundraising income →
Direct homelessness support**

Where appropriate, stock can also be used directly within our homelessness support work rather than resold.

Vinted

whatnot



Why Partner With Us?

Social Impact

Your company's surplus products can help generate funding for practical support for people experiencing homelessness.

Sustainability

Suitable products can be given a second life rather than remaining unused or entering conventional waste streams.

Local Community Impact

Sussex Homeless Support is focused on supporting people experiencing homelessness within our local community across Sussex.

Measurable Results

We can provide partners with updates on:

- Stock received
- Items sold
- Funds generated
- Winter equipment purchased
- Number of people supported
- Other measurable charitable outcomes

We want our corporate partners to be able to see exactly what their support has achieved.

What We Are Looking For

We are particularly interested in partnerships involving:

Clothing

- Coats
- Jackets
- Fleece
- Hoodies
- Jumpers
- T-shirts
- Trousers
- Thermal clothing
- Waterproof clothing

Footwear

- Trainers
- Boots
- Outdoor footwear
- New socks

Outdoor & Winter Equipment

- Sleeping bags
- Blankets
- Thermal equipment
- Camping equipment
- Waterproofs

Resale Stock

- New with tags
- New without tags
- Customer returns
- End-of-line
- Excess inventory
- Clearance stock
- Samples
- Suitable branded merchandise

A Partnership Can Start Small

We would particularly welcome partners willing to help us establish an ongoing relationship rather than making a one-off contribution.

We understand that companies have their own policies and processes around surplus stock and charitable giving.

We therefore do not expect a partner to commit to a large programme immediately.

A partnership could begin with:

One store.

One pallet.

One product line.

One winter sponsorship.

If successful, we can then explore a larger and longer-term relationship. We have a warehouse and van so collection and processing is also possible.



Three Ways Your Company Can Help

GIVE

Donate suitable surplus or returned stock.

SELL

Offer suitable stock to Sussex Homeless Support at a charitable or heavily discounted price this would let us compete on a level playing field with the current commercial sellers but with a humanity twist that is all about saving lives on the streets, supporting the most vulnerable and giving a hand up.

SPONSOR

Fund specific winter purchases such as sleeping bags, socks or thermal clothing.



Let's Work Together

We would welcome the opportunity to speak with your:

Community / CSR Team

Sustainability Team

Charity Partnerships Team

Buying Team

Stock Clearance Team

Commercial Team

or the person responsible for surplus and returned inventory.

We are happy to discuss your company's existing policies and find a partnership model that works for both organisations.



Our sponsors



Registered Charity Number 1175229



Contact

Sussex Homeless Support

Registered Office

45 Goodwood Way, Brighton BN2 4PW

Storage

Unit 3 Saxon Works

Olive Rd

Hove

BN3 5LE

Registered UK Charity

Email: support@urs3x.com

Keep up to speed on Facebook:

<https://www.facebook.com/groups/sussexhomelessupport>

Website: <https://www.sussexhomelessupport.co.uk>

Charity Number: 1175229

Bank details

Royal Bank of Scotland

sort 83-04-25

Account 19332059

Online Auction links:

eBay:

<https://www.ebay.co.uk/str/homelesshelpcharityshop>

Whatnot:

https://www.whatnot.com/en-GB/user/homeless_help



Give surplus stock a second and more powerful life

Give someone experiencing homelessness a warmer winter

Give your Company, it's Management, Staff, Customers and Followers that 'Feel Good Factor' that supporting the Most Vulnerable Brings



Registered with
**FUNDRAISING
REGULATOR**

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